



# The e-liquid laboratory

premium liquids made in germany





## Impressions

From the initial concept to the development stage through to the finished product.

Our stated aim and aspiration is to provide our customers with products and services of the highest quality and at the best price.

Certificates of purity, CE marking and a production chain in accordance with standards ISO 9001:2000 and ISO 13485 are a matter of course.

Similarly, we only select legislation-compliant materials for our products.



As a basic principle, we pay particular attention to our main product, the valeo e-liquids.

We guarantee a fully tested product chain for all ingredients in accordance with European regulations.

valeo laboratories is currently the only company, which has its e-liquids examined in batches of voluntary checks and controls by certified and accredited laboratories in Germany.

Naturally, the latest test records are published and made available to view on our home page.



## Company Portrait

The purpose of establishing valeo laboratories was, besides informing those affected about the alternatives to traditional smoking, to produce and distribute so-called electronic cigarettes and the consumables that accompany them, e-liquids, which have in the meantime come to represent our main area of expertise in wholesale trade.

### The Idea and Concept

In the production of e-liquids, valeo laboratories are fully committed to the exclusive use of substances produced under controlled conditions within the EU, in order to ensure the hallmark features of purity and consistent quality.

The demands for a liquid consistent in quality, a quick delivery service as well as a support service, which does not stop with the end of an order, are our imperatives.

The highest quality of brand products and accessories, and a prompt response to any queries that arise, whether about certain valeo products in particular or about electronic smoking in general, are all part and parcel of the valeo service.

This explains why the number of members in the valeo community is growing day by day..

### Responsibility

In the interest of the health of our customers, we offer exclusively original products with consistently the best possible quality.

All production processes of e-liquids are carried out under controlled and sterile conditions.

Every single e-liquid that we offer undergoes a strict test and quality control procedure at independent institutes before reaching our customers.



Thanks to this procedure, we are able to offer our customers a greater level of safety and quality than many other suppliers.

We warmly welcome all those who have not yet experienced valeo liquid to convince themselves of our quality.

Remember valeo laboratories only sells rigorously tested products.

I look forward to hearing from you,

Yours sincerely,

*Ilonka Paul*

CEO, valeo GmbH - Germany



## valeo-BioNic™ – a world novelty

The innovative liquid with nicotine substitute

In the course of 2011, the dedicated Development department of valeo GmbH had already made it their task to find a substitute substance to replace the dangerous addictive substance of nicotine which, until then, had been used in e-liquids.

The ambitious goal was to find a natural source that causes a similar flash or hit as part of an e-liquid steamer to the one caused by nicotine.

Another main focus was to find a substance which could be traded without any restrictions and would present no health risks.

After conducting tests and studies over several months, our team caused a sensation: A substance was found that simulated the exact same effect of the craved flash/hit, which could otherwise only be obtained through the side-effect of nicotine.

Following internal experiments, the necessary mixing ratios were determined and a group of 150 volunteer testers were provided with our valeo BioNic™ liquid (with substitute substance) in varying strengths alongside a placebo liquid (with nicotine) for the purpose of scientific evaluation. All the testers stated beforehand that they were experienced users of e-cigarettes, and had already used a range of liquids in various aromas and nicotine strengths – all testers prior to this had always steamed liquids containing nicotine.

The findings of this BioNic™ test study exceeded all our expectations with the following results: 94 % of those assessed rated valeo BioNic™ as equal to or better than the nicotine liquid provided



97 % would recommend valeo BioNic™ liquid to a friend

94 % would buy valeo BioNic™ liquid

89 % of our volunteer testers do not wish to smoke tobacco cigarettes ever again

### Responsibility

In the interest of the health of our customers, we have also entrusted this liquid range to the Eurofins Analyst Laboratory, Germany for their expert assessment of the purity and quality of these liquids.

valeo BioNic™ is available in more than 60 different aromas and 3 different strength categories.

valeo-BioNic™ light = 1% Nicotinesubstitute

valeo-BioNic™ medium = 1,5% Nicotinesubstitute

valeo-BioNic™ strong = 2% Nicotinesubstitute

## standard flavours

apple  
amaretto  
apple pie  
pineapple  
anise  
pear  
banana  
cafe creme  
espresso  
cappuccino  
champagne  
cognac  
cola  
cassis  
cacao  
candy floss  
ice crystal  
strawberry  
honey  
cantaloupe  
hazelnut  
raspberry  
rum  
cherry  
kiwi  
chewing gum  
caramel  
coconut  
lime



## other flavours

mary Jane  
vanilla  
sweet vanilla  
vanilla bourbon  
tahitian vanilla  
valeo energy  
tiramisu  
peach  
irish cream  
pinacolada  
peppermint  
orange  
menthol  
mango  
passion fruit  
marzipan  
watermelon  
woodruff  
whiskey  
wintergreen  
cinnamon  
earl grey  
chai tea  
black tea  
green tea  
waffledough  
tutti Frutti  
orange Punch  
mulled wine

## tobacco flavours

USA Mix  
Cuba Mix  
Gold Box  
Black Box  
White Box  
Red Box

## cocktail-collection

Strawberry / Mint  
Woodruff / vanilla  
Cuba Libre  
Plunter`s Punch  
Strawberry Colada  
Banana Royal  
Classic Bellini  
Kir Royal  
Scotch Sour  
Winter Lumumba



Internal quality development compliant with German standards

Development and production in accordance with the latest German aroma regulations  
The ingredients comply with the German Pharmacopoeia (DAB) | Pharmaceutical grade | USP  
German production using tested ingredients from European suppliers  
Constant and voluntarily conducted quality controls by an accredited and certified  
German testing laboratory.

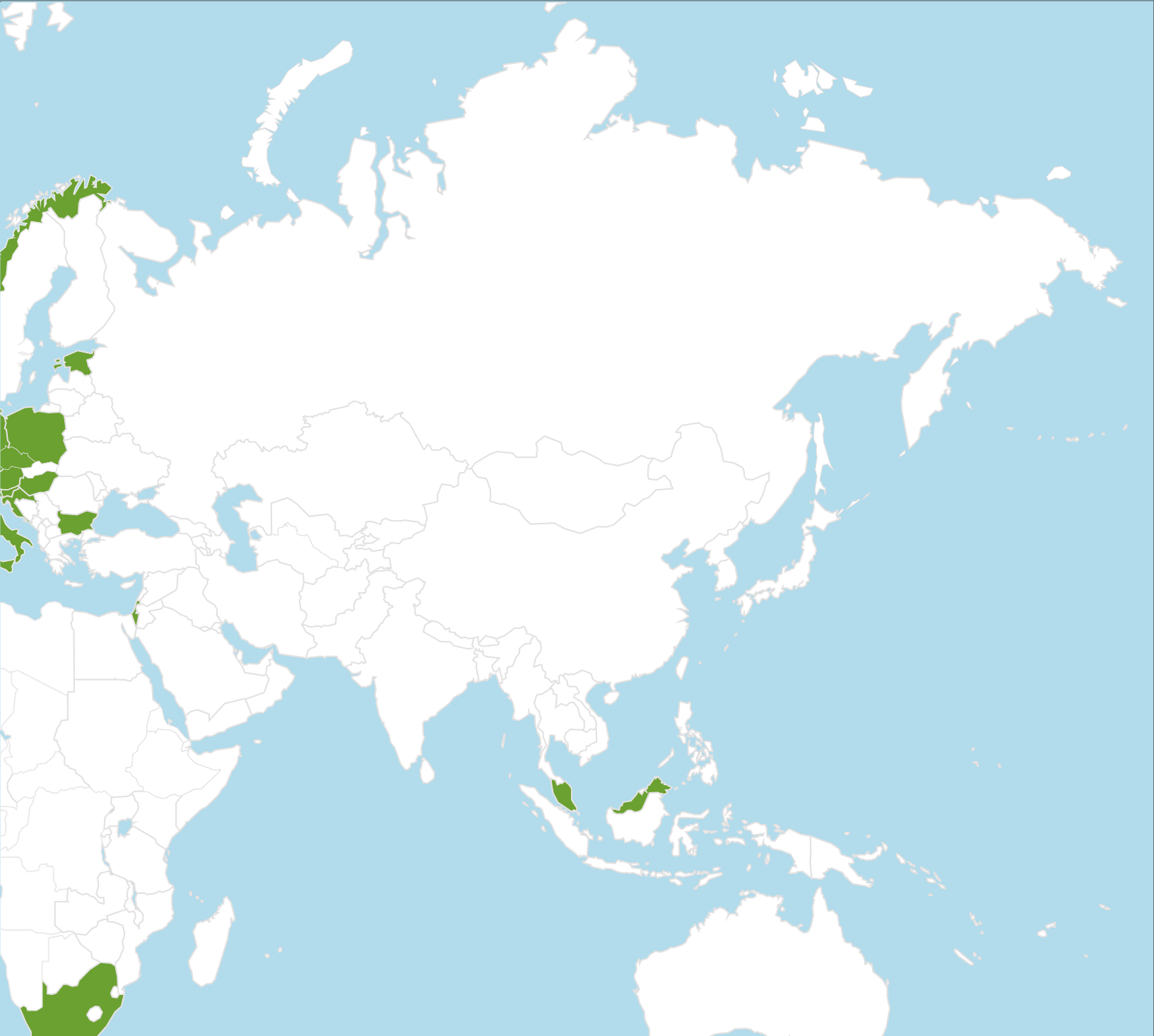
Free liquids and special sets offered online are reserved exclusively for end customers.



## The small valeo-world

We are proud to ship actually to more than 700 customers in 31 countries of the world.

And may you are the new customer that colours the next country valeo-green.



Feel free to meet us in our laboratory





## Liquid-Series

It's your choice - Here's an overview about our actual and coming e-Liquid series:

### valeo-one

nicotine-series  
volume: 10 to 15ml  
0-24mg Nicotine/ml  
Base:  
45% Glycole  
40% Glycerine  
10% Flavour  
5 Ethanol



### BioNic™

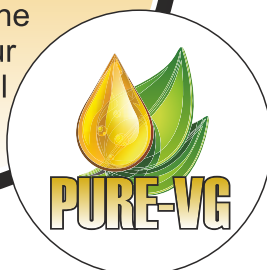
substitute-series  
volume: 10 to 15ml  
0-2% BioNic  
Base:  
45% Glycole  
40% Glycerine  
10% Flavour  
5 Ethanol



### PURE

#### VG-series

volume: 10 to 15ml  
0-2% BioNic or 0-24mg Nicotine  
Base:  
85% Glycerine  
10% Flavour  
5% Ethanol



### PURE

#### PG-series

volume: 10 to 15ml  
0-2% BioNic or 0-24mg Nicotine  
Base:  
85% Glycole  
10% Flavour  
5% Ethanol



### Coffein

#### mood-series

volume: 10 to 15ml  
0-19mg coffein/ml  
Base:  
85% Glycerine  
10% Flavour  
5% Ethanol

**coming  
soon**

### Nature

#### bio-series

volume: 10 to 15ml  
0-2% BioNic or Nicotine  
Base:  
45% Glycole  
40% Veg. Glycerine  
10% nat. Flavour  
5% Ethanol







## Labeling – private label

It's your choice. You can order your liquids labeled with our logo at no extra costs, or you have the possibility to send us your personal company-logo or bottle-label-design to produce the liquids with your full-coloured logo at very good prices.

Label quantity per design	total price /net	€ per label
1000pcs	139,99 €	0,139 €
up to 2.000pcs	150,00 €	0,075 €
up to 3.000pcs	160,00 €	0,053 €
up to 4.000pcs	165,00 €	0,041 €
up to 5.000pcs	173,00 €	0,034 €
up to 10.000pcs	285,00 €	0,028 €
up to 15.000pcs	310,00 €	0,020 €
up to 20.000pcs	350,00 €	0,017 €



Each bottle will also be equipped with a transparent tactile warning sign (triangle) in the specified size of 18 by 18 mm on the body of the bottle.

Furthermore are our bottles food-grade certified and produced in Europe.

For any questions, please contact Ms. Paul:  
 eMail: [i.paul@valeo-one.de](mailto:i.paul@valeo-one.de)





## Our production

As a professional manufacturer and supplier of e-liquids valeo laboratories brings you a great variety of high-quality, competitively priced liquids directly from the laboratory in Germany. All our liquids are checked by our quality-department and also proofed by Eurofins.

Valeo laboratories GmbH is one of the leading producers and development laboratories for e-liquids. With research in nicotine substitutes or the adjuvant canalization of flavors is valeo a pioneer in this business.

The purpose of establishing valeo laboratories was, besides informing those affected about the alternatives to traditional smoking, to produce and distribute so-called electronic cigarettes and the consumables that accompany them, e-liquids, which have in the meantime come to represent our main area of expertise in wholesale trade.



## The Idea and Concept

In the production of e-liquids, valeo laboratories are fully committed to the exclusive use of substances produced under controlled conditions within the EU, in order to ensure the hallmark features of purity and consistent quality. The demands for a liquid consistent in quality, a quick delivery service as well as a support service, which does not stop with the end of an order, are our imperatives.

The highest quality of brand products and accessories, and a prompt response to any queries that arise, whether about certain valeo products in particular or about electronic smoking in general, are all part and parcel of the valeo service. This explains why the number of members in the valeo community is growing day by day.



## Your contact to our team

valeo laboratories GmbH - Administration  
Street: Zum Westblick 19 City: D-25770 Lieth / Germany

Phone: +49 (0)481 - 787 655 16 | Fax: +49 (0)481 - 787 655 17

valeo laboratories GmbH - Production & experimental laboratory  
Street: Lise Meitner Strasse 21 City: D-25524 Itzehoe / Germany

Phone: +49 (0)4821 - 9565156 | Web: [www.valeo-laboratories.com](http://www.valeo-laboratories.com)  
eMail: [info@valeo-one.de](mailto:info@valeo-one.de)

The valeo corporation is represented by Ms. Ilonka Paul  
Register-ID HRB 9730PI - VAT-ID: DE282427958



## How to order

You can send your order by fax to the following no.:  
Fax: +49 481 - 787 655 17

Or you send it by email to: [order@valeo-one.de](mailto:order@valeo-one.de)

Or you just give our sales-director, Ms. Ilonka Paul, a ring: Phone: +49 (0)4821 9565156

Or visit our website at [www.valeo-laboratories.com](http://www.valeo-laboratories.com)